



Title: Beat Auburn  
Length: 30 Seconds

Announcer: Hi, I am (athlete's name). There are more than 20,000 nonprofit organizations serving the people of Alabama.

Without proper funding, many of these organizations will not be able to provide the services that many Alabamians rely on.

The Alabama Association of Nonprofits has partnered with the Alabama Broadcasters Association to sponsor the biggest day of giving in our state.

Alabama Gives Day will begin at midnight on February 2, 2012 and last 24 hours.

I ask that everyone participate, and let's beat (rival school name) with our donations. Please visit [nonprofitsmatter.org](http://nonprofitsmatter.org) to make a donation and a difference.

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